

## **10-14-1: TITLE, PURPOSE AND INTERPRETATION:**

- A. Title: This chapter shall be known and may be cited as the *SIGN REGULATIONS OF THE CITY OF GREEN RIVER, UTAH*. (1995 Code § 75-1-1)
- B. Purpose: The purpose of the sign regulations set forth in this chapter shall be to minimize potential hazards to motorists and pedestrians; to encourage signs which, by their good design, are integrated with and harmonious to buildings and sites which they occupy; to encourage sign legibility through the elimination of excessive and confusing sign displays; to reduce driver inattention; to preserve and improve the appearance of the city as a place in which to live and work and as an attraction to nonresidents who come to visit or trade; to safeguard and enhance property values; to protect public and private investment in buildings and open spaces; to supplement and be a part of the regulations imposed and the plan set forth under the zoning ordinances of the city; and to promote the public health, safety and general welfare. (1995 Code § 75-1-2)
- C. Interpretation: In interpreting and applying the provisions of this chapter, the sign regulations contained herein are declared to be the minimum standards allowable for the purpose set forth. The types of signs allowed by this chapter shall be plenary and sign types not specifically allowed as set forth within this chapter shall be prohibited. It is not intended by this chapter to interfere with, nor abrogate, nor annul any easements, covenants or other agreements between private parties existing at the time of the effective date hereof; provided, however, that where this chapter imposes a greater restriction upon signs, and the location thereof requires or imposes other conditions than those required or imposed by other laws, ordinances or restrictions, the provisions of this chapter shall control. (1995 Code § 75-1-3)